



Control Point Heating ? Cooling ? Plumbing ? Electric Sponsors 2026 Fall Festival

September 11, 2026

SHREWSBURY, MA - September 11, 2026 -

Control Point Heating ? Cooling ? Plumbing ? Electric is serving as a full sponsor of the 2026 Spirit of Shrewsbury Fall Festival and Parade. The weekend events take place on Saturday, September 26, and Sunday, September 27, and are organized by the Spirit of Shrewsbury Association.

The fall festival is scheduled for Saturday from 10 a.m. to 3 p.m. at Oak Street Middle School. Planned activities include food trucks, a pie contest, animal adventures, a performance by DJ BrightHouse, a sweetheart pageant, games, an obstacle course, a treasure hunt, and table exhibits. The outdoor event is open to the public.

The parade is scheduled for Sunday at 1 p.m. Participants line up at Municipal Avenue between 11 a.m. and 12:30 p.m. before the procession steps off. Control Point Heating ? Cooling ? Plumbing ? Electric will participate in the parade as part of its full sponsorship package.

Full sponsorship includes a page in the Fall Festival magazine, social media advertising, a light pole banner, a booth at the Saturday festival, parade participation, and invitations to the Grand Marshal dinner and

pageant. Light pole banners associated with the event are scheduled for display from September 1 through November 1 along Route 9, Maple Avenue, Route 140, the center of town, West Main Street, and Main Street.

Nick Lupo founded Control Point Heating ? Cooling ? Plumbing ? Electric in 2007. The family-owned company provides heating, cooling, plumbing, and electrical services for residential and commercial properties. Its technicians bring more than 286 years of combined industry experience to installations, repairs, and maintenance. The company is fully licensed and insured and holds EPA certification.

The sponsorship continues the company?s involvement in local civic events. Earlier in 2026, Control Point Heating ? Cooling ? Plumbing ? Electric supported the Summer Concert Series. Full sponsorship of the fall festival and parade extends that community presence into September.

Nick Lupo, Co-Owner, said, ?Full sponsorship of the fall festival and parade allows the company to support a longstanding community weekend that brings residents together for public activities.?

He added, ?Participation in the parade and a presence at the Saturday festival are consistent with the company?s practice of contributing to local gatherings.?

Control Point Heating ? Cooling ? Plumbing ? Electric operates according to principles of accountability, initiative, a solution-oriented approach, customer focus, and employee wellness. Its service range includes gas furnaces, heat pumps, boilers, ductless systems, geothermal heat pumps, water heaters, pipe repairs, sewer work, electrical upgrades, and indoor air quality services. The VIP Club maintenance program provides scheduled inspections and adjustments for participating property owners.

The integrated service model allows technicians to address heating, cooling, plumbing, and electrical needs within coordinated projects. The company has adapted to changes in equipment and efficiency standards since its founding. Support for civic events such as the fall festival reflects an ongoing role in community life alongside its technical work.

The Spirit of Shrewsbury Fall Festival and Parade are rain-or-shine events. Festival vendors supply their own tents and chairs. Full sponsors receive designated VIP parking for the Saturday program. Parade participation is offered at no additional registration fee for groups that complete the required sign-up.

Community festivals of this kind provide a public setting for local organizations and businesses to appear together. Control Point Heating ? Cooling ? Plumbing ? Electric?s full sponsorship package places the company among the event?s primary supporters for 2026. The company continues to develop its service offerings while maintaining involvement in seasonal community programs.

Control Point Heating ? Cooling ? Plumbing ? Electric is a family-owned business founded in 2007, specializing in HVAC, plumbing, and electrical services. With extensive team experience, the company delivers comprehensive solutions for residential and commercial properties.

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Control Point

Founded in 2007 by an HVAC professional with extensive commercial experience, Control Point is located in central Massachusetts. Our HVAC experts offer over 189 years of combined experience in the HVAC industry and bring excellence to every job.

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